



RURAL  AFFINITY

> The **fresh** approach
to crop insurance



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> Rural Affinity

Rural Affinity is a specialist agricultural insurance agency providing products to the crop, plantation timber and livestock industries in Australia and New Zealand. Established in 2006, Rural Affinity provides a fresh approach to the agricultural insurance market combined with the security of one of the world's largest insurance groups.

Rural Affinity is owned jointly by Corion (a fully owned subsidiary of the Munich Reinsurance Company) and the executive directors of the business. Our team has significant experience and understanding of both insurance and agriculture. We pride ourselves on our customer service, relationships and industry knowledge.

> The Insurer

Great Lakes Australia is the Australian branch of Great Lakes Reinsurance (UK) PLC (ARBN 127 740 532, ABN 18 964 580 576, AFS Licence No. 318603), which is a wholly owned subsidiary of the Munich Reinsurance Company.

Munich Re is one of the largest reinsurance companies in the world and both Munich Re and Great Lakes Australia enjoy the Group financial strength rating of *AA- (Very Strong) by Standard & Poor's. This makes Great Lakes Australia one of the highest rated providers of insurance in the Australian market.

Great Lakes Australia is authorised by the Australian Prudential Regulatory Authority (APRA) to operate as a general insurer in Australia. Their head office in Sydney provides underwriting and claims functions. You can visit Great Lakes Australia on their website at www.gla.com.au

* Group Financial Strength Rating is at April 2009. For the most up to date credit rating, please refer to the Standard and Poor's website www.standardandpoors.com



**Great Lakes
Munich Re Group**



> Product Range

Rural Affinity offers a broad range of agricultural insurance products. Details of these products can be found on Rural Affinity's website www.ruralaffinity.com.au

We have products to cover the following industries;

- Broadacre
- Cotton
- Plantation Timber
- Fruiting Tree and Vine
- Carbon Stock
- Viticulture
- Horticulture
- Livestock

> The Team

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